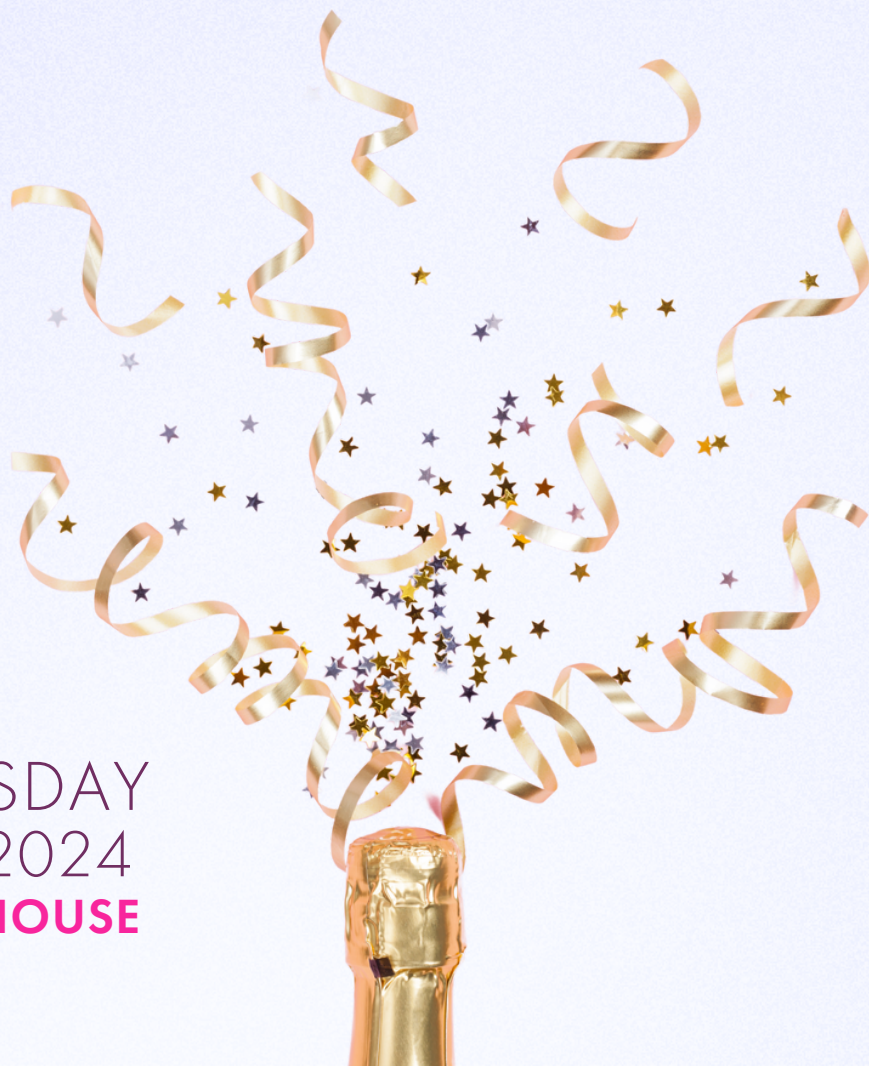


NORWAY HOUSE
MIDSOMMER
GALA
2024

CORPORATE
SPONSORSHIP
OPPORTUNITIES



WEDNESDAY
JUNE 5, 2024
NORWAY HOUSE

You're Invited!

In 2024, Norway House turns 20 years old this year! As one of our besties, you're invited to the birthday bash of the year. Oh, and bring your friends! We want to ring in our third decade with balloons, champagne, fancy dresses, and of course, some cake!

A Swanky Solstice Birthday Party

"Midtsommer" is a Norwegian word for the summer solstice when parts of Norway experience the Midnight Sun. A well-known poem by Aslaug Lygre insists, "We shall not sleep away the summer night—she's too bright for that. Instead, we shall stroll together beneath the trees, heavy with leaves." One makes wishes under the Midsummer Sun, for prosperity, love, and joy in the coming year.

At Norway House, the Midtsommer Gala is a time for wishes to come true.

Our annual fundraiser is celebrated among friends, both old and new. We raise key funds to keep Norway House thriving into the coming year, and we enjoy partying under the Midtsommer Sun Norwegian style! This year's birthday party for Midtsommer promises to be extra fun and fancy, like no gala you've been to before. Help us blow out the candles!

Sponsorship

Our constituents are famous for their volunteerism, philanthropy, and their affinity to their causes. Your participation not only supports one of the fastest-growing cultural nonprofits in the Midwest, but you're also gaining brand equity in a community of loyal do-ers. Your company's logo and message at our annual fundraiser show priceless engagement and commitment to our values of adaptability, boldness, and collaboration.

For individuals and families (as opposed to companies), you may be recognized for your donations in advance of the event by purchasing a Premier Table. Contact us to discuss the method, terms, and recognition opportunities available for your gift so that we may customize recommendations with you.



Christina Carleton, CEO

📞 **+1 (612) 801-7702**

✉️ **ccarleton@norwayhouse.org**



PRESENTING SPONSOR

\$10,000

\$8,750 tax deductible

BENEFITS:

- Top billing with logo/link featured on Midsommer Gala printed and digital promotional materials, social media, and eblasts as "Presenting Sponsor"
- Multimedia recognition with logo the night of the event, including prominent signage, projection screens, and emcee recognition
- Full-Page ad on the back cover of the program
- Premier seating—table for eight, three bottles of wine, and an optional branded message

PRESENTING SPONSOR BRANDING OPPORTUNITY

Talk to us about opportunities to brand your company with your logo on a party favor, cocktail, napkins, or dessert!



GOLD SPONSOR

\$5,000

\$4,500 tax deductible

BENEFITS:

- Grand billing with logo/link featured on Midsommer Gala printed and digital promotional materials as "Gold Sponsor"
- Multimedia recognition with logo the night of the event, including prominent signage, projection screens, and emcee recognition
- Half-Page ad in the program
- Four tickets to the Gala and two bottles of wine

SILVER SPONSOR

\$2,500

\$2,250 tax deductible

BENEFITS:

- Logo/link featured on Midsommer Gala printed and digital promotional materials as "Silver Sponsor"
- Multimedia recognition with logo the night of the event, including printed signage and the event programs
- Two tickets to the Gala and a bottle of wine

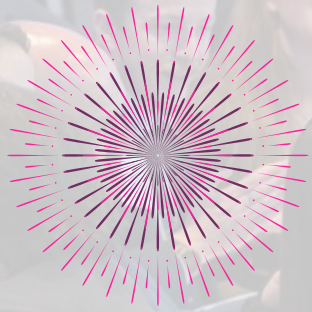
BRONZE SPONSOR

\$1,000

\$875 tax deductible

BENEFITS:

- Logo/link on Midsommer Gala event and promotional materials as "Bronze Sponsor," including printed signage and programs
- One ticket to the Midsommer Gala



NORWAY HOUSE MIDSOMMER GALA 2024

WEDNESDAY
JUNE 5, 2024
NORWAY HOUSE

SPONSORSHIP COMMITMENT FORM

EIN: 20-1129254

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

DONATE

- PRESENTING SPONSOR**
for \$10,000
- GOLD SPONSOR**
for \$5,000
- SILVER SPONSOR**
for \$2,500
- BRONZE SPONSOR**
for \$1,000

Print assets for the program must be received by May 20th, including applicable advertisements and logos. These may be sent directly to ebjelland@norwayhouse.org.

CONTACT:

Christina Carleton, CEO
612.801.7702
ccarleton@norwayhouse.org

RETURN COMPLETED FORM TO:

Norway House
913 East Franklin Avenue
Minneapolis, MN 55404

SUPPORTER

- Sponsorships under \$1,000 are Supporters. Supporter Sponsorship entitles your company to recognition on our full list of sponsors during the event and in the programs.
- SUPPORTER**
\$ _____

PAYMENT

- I have enclosed cash/check made payable to NORWAY HOUSE.
- Please send an invoice to the email above.
- Visa, Mastercard, Discover, AMEX

Number _____

Exp. ____ / ____

CVV _____